Especially

for

Women

1948-49

Radio Station KOAC

OREGON STATE SYSTEM OF HIGHER EDUCATION

CORVALLIS, OREGON

To the Women of Oregon:

The Program Department of Radio Station KOAC is pleased to give you this booklet of programs planned Especially for Women. In its pages you

will find the dates, topics, and speakers for the many broadcasts planned especially for you during the year 1948-49.

Grateful acknowledgment is made to Lillian Schloeman Warren, who has served Radio Station KOAC as acting director.

is made to Lillian Schloeman Warren, who has served Radio Station KOAC as acting director of women's programs for the last two years and arranged this schedule of programs for 1948-49. We are also indebted to the many state radio chairmen and individuals who have helped in making these programs possible.

You will find this leaflet a ready reference to our programs throughout the coming season. Please tell your friends that they, too, may obtain a copy simply by writing to the state station KOAC, in Corvallis.

Sincerely yours,

JAMES M. MORRIS
Program Manager

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Especially for Women

Daily 10:15 p.m.

A Program Conducted by KOAC's Home Economist

ESPECIALLY FOR WOMEN these daily, morning homemaking programs are planned. If you can arrange your homemaking activities such as mending, ironing, dishwashing, dusting, or similar activities at this morning hour, you can gain the fullest benefit from these programs as you chat with the station's home economist and her many friends on the latest and most approved methods of house-keeping and homemaking activities. Many homemakers save their rest time for the 2:00 p.m. broadcasts Especially for Women.

These morning visits will give you suggestions for good eating—menus and recipes—plus information on the hows and whys of cooking and preparation of foods. You'll also receive tips on house-keeping shortcuts to save you time, energy, and money. Child training problems are analyzed and solutions offered. Laundering methods, new textiles, fashion news, sewing helps, and appropriate clothing for the family are considered. Attractive home furnishings and efficient household equipment come in for attention. Glimpses are taken, too, of the world of affairs as they immediately affect home life. All in all, these chats aim to help you achieve a healthful, convenient, and happy home.

CHATS WITH HOME EXTENSION SPECIALISTS are Monday and Saturday morning features at 10:45 o'clock. Meet these specialists on the next page.

Calling Mrs. Oregon is a Thursday program feature in which girls in the home economics club of Oregon State College undertake to track down adequate answers to many of your questions. The time for these questions and answers is 10:30 a.m. Shirley Jean Howard, sophomore, is chairman of this radio group.

You are invited to send in questions on any of your homemaking problems. Unbiased, authoritative answers will be given your queries.

This Happened Today is a special feature each Friday morning at 10:30 a.m. of brief chats concerning child training problems and practical solutions. These problems are discussed by Home Economics staff specialists of the Household Administration department of Oregon State College.

Won't you share with us the good ideas you've found valuable in your homemaking? Write to KOAC and tell us about it. We want this daily program to be one Especially for Women.

Chats with Home Extension Specialists

Monday and Saturday 10:45 a.m.

Featuring Members of the Home Economics Extension Staff

Home Economics Extension staff members stationed at Oregon State College will appear in person every Monday and Saturday to chat with home-makers about what's news in Home Economics Extension work.

State leaders will discuss work in progress in the counties in Oregon that have Home Demonstration agents, the activities of county extension committees and of homemakers serving as project leaders. They will also bring you infor-

mation about state and national programs for homemakers.

Extension specialists in clothing and home furnishings will bring you what's new—the trends and outlook in their fields. Work simplification applied to the home tasks, selection of labor saving equipment, new finishes and care of the home will be discussed by the home management specialist. The housing specialist will bring you timely information on house planning, house remodeling, storage spaces, and new building materials.

Meal planning so that the family will be well fed; food preparation to save nutritional values, time, and energy; planning the family food supply; canning and freezing foods are included in chats by the nutrition specialist.



Some Home Economics Extension staff members at Oregon State College who will appear on "ESPECIALLY FOR WOMEN" programs. Left to right—Mary Beth Minden, home management specialist; Mrs. Margaret Tuller, housing specialist; Frances Clinton, assistant state home demonstration leader; Mrs. Mabel C. Mack, assistant state home demonstration leader; Lucy Lane, clothing specialist; Agnes Kolshorn, nutrition specialist; Mrs. Myrtle Carter, home furnishings specialist.

Northwest Frontiers

1st and 3d Monday 2:00 p.m.

Presented by the Oregon Society of the Daughters of the American Revolution

"Northwest Frontiers" pictures in our minds the rugged pioneers of the 1840's and early 50's who overcame many difficulties in reaching the Northwest. First came the fur traders, then the missionaries and home seekers. Although years have passed since their arrival, we are reaping the rewards of their work today. We owe to them the establishment of churches and industries; the early introduction of a public school system; and a worthy state government. Their farsighted achievements make our living happier and better today.

These semimonthly programs have been arranged by the state radio chairman of the DAR, Mrs. M. A. Pekar of Salem. Frequently musicians from the homes of DAR chapters will contribute to these broadcasts.

- Oct. 4 The Lang Home in The Dalles—Mrs. Archie W. McKeown of Hood River, state regent of the DAR.
- Oct. 18 The Crossroads—Bess Barton of Portland, member of Wahkeena Chapter.
- Nov. 1 A Good Citizenship Pilgrim Goes to Washington, D. C.—
 Betty Anderson of Newberg, 1948 DAR Good Citizenship
 Pilgrim for Oregon.
- Nov. 15 The Ewing Young Oak—Mercedes J. Paul of Newberg, member of Champoeg Chapter.
- Dec. 6 The Old Ashland Flour Mill—Mrs. Rosa Dodge Galey of Ashland, member of Mt. Ashland Chapter.
- Dec. 20 Historic Places in Benton County—Mrs. James C. Moore of Corvallis, genealogical research chairman of Winema Chapter.
- Jan. 3 Oregon City and Its Historic Sites—Member of Susannah Lee Barlow Chapter, Oregon City.
- Jan. 17 Indians of Southwestern Oregon—Mrs. James Maple of Coos Bay, member of Coos Bay Chapter.
- Feb. 7 Places of Interest in the Klamath Falls Country—Mrs. L. H. Stone of Klamath Falls, member of Eulalona Chapter.
- Feb. 21 Umatilla Landing—Mrs. Gilbert Holt of Pendleton, member of Umatilla Chapter.
- Mar. 7 Pioneer Landmarks in Lake County—Mrs. Tom Farrell of Lakeview, member of Lakeview Chapter.
- Mar. 21 Fort Vancouver in the Oregon Country Days—Mrs. M. Leona Nichols of Portland, chapter radio chairman, Mt. Hood Chapter.
- Apr. 4 Portland's First Cabin—Mary Lucille Cook of Portland, member of Multnomah Chapter.
- Apr. 18 The Old Mountain Stage Station in Lane County—Mrs. Ruth Ellsworth Richardson of Eugene, member of Oregon Lewis and Clark Chapter.
- May 2 Lebanon 1848-1949—Mrs. R. M. Hayden of Lebanon, member of Santiam Chapter.

- May 16 The Spaulding Homesite—Mrs. C. Frederick Stevey of Portland, member of Willamette Chapter.
- June 6 Early Courthouses of Linn County—Floretta Nutting of Albany, member of Linn Chapter.
- June 20 The Looney Farm, Oldest in the Northwest—Mrs. David Looney of Salem, member of Chemeketa Chapter.

Let's Get Acquainted

2d and 4th Monday 2:00 p.m.

Presented by the Oregon Department American Legion Auxiliary

Beginning the fourth year on the air, Joan and Jerry, typical Oregon girl and boy, interview citizens or former residents of the various states and countries.

Through these personal interviews the boys and girls, and also adults of Oregon, learn first hand and authentically of other people and places, their problems, customs, and industries, that we may base our opinions on truth and knowledge, rather than upon hearsay and suspicion. Through this knowledge and better understanding the American Legion Auxiliary hopes to further the cause of peace.

Auxiliary News Notes, also, will be broadcast during this half hour. News should be in the hands of the state radio chairman for KOAC, Mrs. George I. McBee, Corvallis Route 3, on the Saturday before the Monday broadcast.

- Oct. 11 In the Land of the Dakotas
- Oct. 25 Old but Looking to the New
- Nov. 8 Gem of the Mountains
- Nov. 22 Mayflower Land
- Dec. 13 There Really Is a Santa Claus
- Jan. 10 In the Great North Woods
- Jan. 24 Where Millions Dwell
- Feb. 14 Our State's Birthday
- Feb. 28 Along the Potomac
- Mar. 14 A Bit of Erin
- Mar. 28 Black Sea and Balkans
- Apr. 11 We'll Try to Be in Carolina
- Apr. 25 A Southern Neighbor
- May 9 It Once Was My Home
- May 23 The Roundup

Psychology of the Family

Tuesday 10:30 a.m.

Presented by the

Oregon Congress of Parents and Teachers

The radio presentations for the Oregon Congress of Parents and Teachers are planned this year in coordination with the study courses of the National Parent-Teacher magazine. The titles for the courses in the Psychology of Preschool Child, the Psychology of the School-Age Child, and the Psychology of the Adolescent discussions have been copyrighted by the National Parent-Teacher and will be the topics offered in the magazine and over radio station KOAC, in the belief that they will stimulate free and significant discussions. Each title listed below in each of the first three series will have been discussed in the magazine of the preceding month and it is the hope of the radio discussion leaders that we may contribute materials to add to the depth and quality of discussions in the study groups. We shall welcome questions and suggestions, which we will gladly include and discuss in the radio presentation. The fourth week series will be mental hygiene topics selected for further understandings and wholesome adjustments. On each fifth Tuesday, topics of general interest to parents will be presented.

Chairman for this series is Mrs. O. R. Chambers of Corvallis.

Study groups are planned to meet once a month, choosing the time best suited to their interests. For detailed information on organizing a radio study group, see page 21 of this booklet.

For those unable to listen to the 10:30 a.m. broadcasts on Tuesdays, each program will be re-broadcast at an evening time—8:00 p.m. each Thursday.

Psychology of the preschool child (up to 6 years)—1st Tuesday Psychology of the school-age child (6 to 12 years)—2d Tuesday Psychology of the adolescent (12 to adult)—3d Tuesday

Mental hygiene problems—4th Tuesday

General interest discussions-5th Tuesday

- Oct. 5 The Inseparables: Body and Mind (preschool)—Mrs. W. F. Filz of Corvallis, Nursery School Parent Education leader, Oregon State College.
- Oct. 12 When Their Feelings Are Hurt (school-age)—Mrs. Elsie Bolt of Corvallis, elementary supervisor, Corvallis Public Schools.
- Oct. 19 Learning to Decide (adolescent)—Mrs. O. R. Chambers of Corvallis, former Psychology instructor, Oregon State College.
- Oct. 26 Man's Inalienable Rights (mental hygiene)—Dr. O. R. Chambers of Corvallis, professor and head of the Department of Psychology, Oregon State College.
- Nov. 2 Brothers and Sisters (preschool)—Mrs. G. E. Tower of Corvallis, former board member, Corvallis Play School.
- Nov. 9 Lesson Trouble (school-age)—Everett Dougherty of Corvallis, principal, Roosevelt School.
- Nov. 16 Are They Really Drifting? (adolescent)—Mrs. O. R. Chambers.
- Nov. 23 An Attitude Is Learned (mental hygiene)—Dr. O. R. Chambers.

- Nov. 30 Shall We Talk It Over? (general interest)—Mrs. Dean Walker of Independence, former Parent Education specialist, Oregon State College.
- Dec. 7 Play Time Is Growing Time (preschool)—Mrs. Lewis F. Roth of Corvallis, Vocational Education, extension instructor.
- Dec. 14 Little Fidgets Have Big Needs (school-age)—Mrs. Vesta Roath of Corvallis, teacher of the first grade, Washington School.
- Dec. 21 What It Takes to Be Popular (adolescent)—Mrs. O. R. Chambers.
 - Dec. 28 Childhood's Perspective (mental hygiene)—Dr. O. R. Chambers.
 - Jan. 4 Freedom from Fear (preschool)—Mrs. W. F. Filz.
 - Jan. 11 Hero Worship: Wise or Unwise (school-age)—Edna Livingstone of Corvallis, teacher of the 7th grade, Franklin School.
 - Jan. 18 Vanishing Ideals (adolescent)—Mrs. O. R. Chambers.
 - Jan. 25 Whose Child Is He? (mental hygiene)—Dr. O. R. Chambers.
 - Feb. 1 How Intelligence Develops (preschool)—Mrs. W. F. Filz.
 - Feb. 8 The Truth About Report Cards (school-age)—Dr. W. L. Van Loan, superintendent, Corvallis Public Schools.
 - Feb. 15 Who Shall Go to College? (adolescent)—Mrs. O. R. Chambers.
 - Feb. 22 Why Can't He Be Like His Brother? (mental hygiene)—Dr. O. R. Chambers.
 - Mar. 1 Thumbs Down on Prejudice (preschool)—Mrs. Donald A. Wells of Corvallis, Nursery School Parent Education leader, Oregon State College.
- Mar. 8 Quarreling Among Children (school-age)—Mrs. Marjorie Priger, director, Special Education, Corvallis Public Schools.
- Mar. 15 Democracy in Its Teens (adolescent)—Mrs. O. R. Chambers.
- Mar. 22 Conflict of the Ages (mental hygiene)—Dr. O. R. Chambers.
- Mar. 29 Alert to Community Problems (general interest)—Mrs. Sara
 Watt Prentiss of Corvallis, professor of Child Development and
 head of the Department of Household Administration, Oregon
 State College.
- Apr. 5 The Sources of Sex Understanding (preschool)—Mrs. W. A. Hamlin, advisor, Corvallis Play School Board.
- Apr. 12 Those Radio-Comic Book Blues (school-age)—Mrs. Blanche McBee of Corvallis, principal, Franklin School.
- Apr. 19 Are They Actually Delinquent? (adolescent)—Mrs. O. R. Chambers.
- Apr. 26 Why Doesn't He Understand. (mental hygiene)—Dr. O. R. Chambers.
- May 3 The Roots of Agression (preschool)—Mrs. W. F. Filz.
- May 10 Allowance for Growth (school-age)—To be selected.
- May 17 Will They Be Ready for Marriage? (adolescent)—Mrs. O. R. Chambers.
- May 24 Making the Child a Social Being (mental hygiene)—Dr. O. R. Chambers.
- May 30 Looking to the Future of the Study Course Series (general interest)—Mrs. O. R. Chambers.

Reading Aids for Better Listening

Members of study groups and individual listeners concerned with Psychology of the Family will gain more from the broadcasts if they will read and study the magazine, books, and pamphlets recommended below. The State Library at Salem has extra copies available for your use upon request.

National Parent-Teacher Magazine

Each month the magazine will have an article on the Psychology of the Preschool Child under the title given for the KOAC discussion of the 1st Tuesday of the succeeding month. This series is conducted in the magazine by Ethel Kawin.

The titles to be discussed in the series on the Psychology of the School-Age Child and the Adolescent will have been discussed in the magazine the preceding month. These series are conducted by Ralph H.

Ojemann and Eva H. Grant.

Books

- Black, Irma Simonton. Off to a Good Start. Harcourt Brace and Co. 1946.
- Wolf, Anna W. The Parents' Manual: A Guide to the Emotional Development of Young Children. Simon Schuster. 1946.
- 3. English and Pearson. Emotional Problems of Living. W. W. Norton and Co. 1945.
- 4. Gesell, Arnold L. The Child from Five to Ten. Harper Bros. 1946.
- Spoch, Benjamin. The Common-sense Book of Baby and Child Care. Duell, Sloan and Pearce. 1946.
- 6. Garrison, Karl C. The Psychology of Adolescence. (Third Edition). Prentice-Hall, Inc. 1946.
- 7. Strain, Frances B. Teen Days. D. Appleton-Century. 1946.
- 8. Zachry, Caroline B. Customary Stresses and Strains of Adolescence.
 The Annals of the American Academy of Political and Social Science.
 November, 1944.
- 9. Carroll, Herbert A. Mental Hygiene. Prentiss-Hall, Inc., 1947.
- 10. Cole, Luella. Attaining Maturity. Rinehart and Co., Inc. 1944.
- Preston, George A. The Substance of Mental Health. Rinehart and Co., Inc. 1943.
- 12. Lawton, George. Aging Successfully. Columbia University Press. 1946.

The titles above are of interest in all the areas of this series; but 1 and 2 are especially preschool; 3, 4, and 5 school-age; 6, 7, and 8 adolescent; 9, 10, and 11 mental hygiene; and 12 is especially suggested as reference for the "Alert to Community Problems" discussion.

Pamphlets

1. Division of Social Hygiene Education

605 Woodlark Building, Portland 5, Oregon

Dickerson Home Study Course on Social Hygiene. (Set of ten
leaflets—concerning preschool through adolescent ages—free to

PTA Radio Study Group members) (75¢ to others).

Let's Keep Mentally Healthy

1st Tuesday 2:00 p.m.

Presented by the
Mental Hygiene Association of Oregon

Good mental health is not an exact science; nor is it something to be turned on or off easily, like a spigot. It is complicated, and may be affected by many factors. This year a good subtitle for the series could be "Recognized Factors Affecting Our Mental Health." In the program this season a group of particularly well-qualified persons discuss a number of these factors in the belief that the listener may be helped and may help others more readily to better mental health.

State radio chairman of this 1948-49 series is Wayne W. Coe of Portland, president and general manager of Morningside Hospital.

- Oct. 5 Service and Giving as a Factor in Mental Health—June J.

 Joslyn of Portland, executive secretary, Mental Hygiene Association of Oregon.
- Nov. 2 Discipline as a Factor in Mental Health—Mrs. Sara Watt Prentiss of Corvallis, professor of Child Development and head of the Department of Household Administration, Oregon State College.
- Dec. 7 Hobbies as a Factor in Mental Health—Dr. John L. Haskins, manager, U. S. Veterans Facilities, Roseburg.
- Jan. 4 Church as a Factor in Mental Health—The Reverend Thomas W. Klink, minister, Mt. Tabor Methodist Church and director of the Commission on Religion and Health, Portland Council of Churches.
- Feb. 1 School as a Factor in Mental Health—Ina L. Dean, acting director, Department of Special Education, Portland Public Schools.
- Mar. 1 Work as a Factor in Mental Health—Jack R. Parsons of Eugene, professor, Department of Sociology, University of Oregon.
- Apr. 5 Friends as a Factor in Mental Health—Frieda O. Hartzfeld of Portland, dean of women, Lewis and Clark College.
- May 3 Family as a Factor in Mental Health—Dr. Gerhard B. Haugen of Portland, psychiatrist.
- June 7 Play as a Factor in Mental Health—Dr. John L. Haskins, manager, U. S. Veterans Facilities, Roseburg.

The World Is Our Affair

2nd and 4th Tuesday 2:00 p.m.

Presented by the Oregon Division
American Association of University Women

"In all the aspects of the AAUW program, the university woman finds an opportunity to carry into the postwar world the experience of more than sixty years of organized work for the individual and group usefulness of the educated woman. In thus meeting the challenges of a new era she redeems an old pledge. For she knows that it is only through sustained and everrenewed usefulness that the great privilege of higher education for women may be justified and extended, not only here but over the world."—(Dr. Helen C. White.)

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The Oregon Division of AAUW presents this 1948-49 broadcast series given by Oregon Division officers, chairmen, and guest speakers for all those who thoughtfully consider the challenges of this postwar era.

The Corvallis, Eugene, Albany, McMinnville, and Salem branches will cooperate in these broadcasts arranged by the state radio chairman, Mrs. Guy

N. Hickok of Salem.

- Oct. 12 Greetings from the State President—Mrs. John Burcham of Salem, state president, Oregon Division of AAUW.
- Oct. 26 Legislative Studies in the AAUW—Mrs. Crecene Fariss of Portland, legislative chairman, Oregon Division of AAUW.
- Nov. 9 Yesterday, Today and Tomorrow—Mrs. Warren McMinimee of Tillamook, status of women chairman, Oregon Division of AAUW.
- Nov. 23 The Educated Citizen's Responsibility Toward Alcohol— Dr. Victor P. Morris of Eugene, dean of the School of Business Administration, University of Oregon.
- Dec. 14 Foreign Students' Panel—Discussion led by Melissa M. Martin of Corvallis, professor of Modern Languages, Oregon State College.
- Dec. 28 AAUW Fellowships and New Awards—Beryl Holt of Salem, past president, Oregon State Division of AAUW and member of North Pacific Fellowship Committee.
- Jan. 11 World Government Is Our Affair—Dr. Edna Landros of Eugene, chairman of international relations, Oregon Division of AAUW.
- Jan. 25 Social Philosophy in the AAUW—Mrs. William Niskanen of Bend, social studies chairman, Oregon Division of AAUW.
- Feb. 8 Trends in Secondary Schools—Dr. Franklin R. Zeran of Corvallis, associate dean, School of Education, Oregon State College.
- Feb. 22 School Financing and Legislation—J. W. Edwards, deputy superintendent, Portland Public Schools.
- Mar. 8 Fellowships—AAUW's Greatest Heritage—Symposium by AAUW fellows. Presented by Albany Branch of AAUW.
- Mar. 22 Foreign Students' Panel—Exchange students of Willamette University, Salem.
- Apr. 12 The Arts Program of the AAUW—Josephine Wasson of Corvallis, Art Chairman, Oregon Division of AAUW.
- Apr. 26 Creative Writing—Creative Writing group, Eugene Branch of AAUW.
- May 10 Music for You—Melvin H. Geist of Salem, dean, Willamette University School of Music.
- May 24 The Wise Use of Our New Scientific Developments—Dr.
 Walter Dyke, Jr., of McMinnville, professor of Physics, Linfield College.
- June 14 Primary Education and the AAUW—Dr. H. M. Gunn of Monmouth, president, Oregon College of Education.
- June 28 Echoes from the National AAUW Convention and Forecast of 1949-50 Programs—Mrs. Guy N. Hickok, state radio chairman, Oregon Division of AAUW.

Nursing Information

3d Tuesday 2:00 p.m.

Presented by the Oregon State Nurses' Association

Greater advances are being made in medicine today than during any other period of history. In the past, nurses have been mainly concerned with the treatment and physical care of their patients. This is still very true . . . but more and more the nurse is being given the task of teaching the public, and through education helping us to better health and happier living.

This 1948-49 series concerns the fields of nursing and medicine, their needs, their advances, and how these things concern us.

State radio chairman for this series of programs is Florence Wimer, R.N., B.N.S., of Portland.

Oct. 19 The Student Nurse Today

Nov. 16 A Look Into Nursing History

Dec. 21 The Professional Nurse in Alaska

Jan. 18 Helping Labor to Health

Feb. 15 The Nurse and You

Mar. 15 Nursing in Foreign Lands

Apr. 19 Frontier Nursing in America

May 17 The Nurse and the American Indian

June 21 The Nurse, a Crusader for Fuller Living

A Woman of Influence

Wednesday 2:00 p.m.

A special feature of KOAC's Department of Women's Programs

We cordially invite you to meet "A Woman of Influence" each Wednesday afternoon at 2:00 p.m. throughout the year 1948-49 beginning on Wednesday, October 6.

Through the cooperation of KOAC's Special Events Department, portable recorders will be taken throughout the state to bring to you in person the voices of women prominent in the life of Oregon: outstanding women in education, business, homemaking, civic affairs, all of them "Women of Influence" in the affairs of the state. This will be a most interesting and valuable series of interviews planned for KOAC's programs Especially for Women. You will be wanting to invite these Women of Influence into your home each week by tuning your state-owned station KOAC at 550 kc. on your radio dial.

Presented by the Oregon Federation of Garden Clubs

In line with its theme, "We Take Pride in Our Homes," the Oregon Federation of Garden Clubs offers the 19th annual series of broadcasts designed to assist the gardener. In order that we may take more pride in our homes, a series of talks on the varied phases of landscaping is being stressed, and many uses of our wealth of native plant material are indicated. To vary the presentation as well as the material of the programs, several panel discussions will be heard, and experts in various fields will be interviewed. Officers and member clubs of the federation contribute generously of their knowledge and time. All gardeners will find something of interest and value in this series.

State radio chairman of the federation is Mrs. C. F. Gregg of Eugene. For detailed information on organizing a garden radio study group and enrolling for the eleventh radio study club of the federation, see page 21.

We Look Forward-Mrs. Ralph Fowler of Pendleton, state Oct. 7 president, Oregon Federation of Garden Clubs.

Is There Real Value in Being a Federated Club?—The state Oct. 14 president-elect of the Federation.

Fundamentals of Landscaping-Donald Martel of Corvallis, Oct. 21 head, Landscape Architecture, Oregon State College.

Flower Shows Need Staging-To be selected. Oct. 28

References for Special Reading in October

Bottomley, M. E. New Designs for Small Properties. Macmillan. 1948. Farnham, R. B., and Ingham, V. W., eds. Grounds for Living. Rutgers University Press. 1946.

National Council of State Garden Clubs, Inc. A Handbook of Flower

Show Judging. Author. 1942. Ries, V. H. Flower Shows Their Organization, Management, and Judging. Ohio Association of Garden Clubs. 1933.

The Problems of a Long-Established Garden Club-Panel discussion led by Mrs. H. J. Pearson of McMinnville, past president, Oregon Federation of Garden Clubs.

The Problems of a New Garden Club-Panel discussion led Nov. 11 by Mrs. Peter Hohnstein of Portland, president, Cedar Mills Garden Club.

Foundation Plantings-Ivan L. Newton of Corvallis, landscape Nov. 18 specialist, Department of Horticulture, Oregon State College.

References for Special Reading in November

Fisher, E. R. The Garden Club Manual. Macmillan. 1931.

Huttenlocker, Fae. The Garden-Club Handbook. Meredith Publishing Co. 1939.

Native Material for Holiday Decoration-To be selected. Dec. 2 Permanent Bird Residents of Our Gardens-Members, Cor-Dec. 9

vallis Garden Club.

Planting the Public, Service, and Private Area-Ivan L. New-Dec. 16 ton of Corvallis, landscape specialist, Department of Horticulture, Oregon State College.

African Violet Favorites-Mrs. E. L. Larkin of Forest Grove, Dec. 23

member, Forest Grove Garden Club.

Ceramics: A Hobby for the Flower Arranger-Mrs. C. E. Dec. 30 Grube of Forest Grove, member, Forest Grove Garden Club.

References for Special Reading in December

Gale, Mayme. The Secret of Success with African Violets. Author, 1947. Rogers, J. A. Thanksgiving and Christmas Decorations. National Recreation Association, 1942.

Wertsner, Anne. Make Your Own Merry Christmas. Barrows, 1946.

Problems of a Large Garden Club-Panel discussion led by Mrs. L. M. Watson of Eugene, president, Eugene Garden Club.

- Educational Exhibits at the Flower Show-Mrs. J. George Tan. 13 Eisenhauer of Beaverton, past secretary, Oregon Federation of Garden Clubs.
- Unusual Specimens—Ivan L. Newton of Corvallis, landscape Tan. 20 specialist, Department of Horticulture, Oregon State College.

Men's Special-Members of men's garden clubs of southwestern Jan. 27 Oregon.

References for Special Reading in January See October and November reading suggestions.

Oregon's First Nationally-Accredited Judging School-an Evaluation—Mrs. G. W. Cox of Portland, chairman, Federation Judging School.

Feb. 10 Experiences in the Small Greenhouse—Discussion led by Mrs. W. H. Brandt of Sheridan, member, Sheridan Garden Club.

Feb. 17 Care and Maintenance of Shrubbery-Ivan L. Newton of Corvallis, landscape specialist, Department of Horticulture, Oregon State College.

Feb. 24 Wildflower Exhibits-Mrs. T. E. Chapman of Estacada, member, Estacada Garden Club.

References for Special Reading in February

Bouquet, A. B. G. Greenhouse Management. Oregon Extension Circular 499. 1948.

Chabot, E. D. Greenhouse Gardening for Everyone. Barrows. 1946.

Hyde, A. E. "When Wild Flowers Are Taken Indoors." Horticulture. September 15, 1937.

Hyde, A. E. "Wild Flower Arrangements." Horticulture. May 15, 1937.

Mar. 3 The Garden Club's Library—Mrs. Charles Maginnis of St. Helens, president, St. Helens Garden Club.

Herbs in Cookery—Mrs. Galen Jordan of Eugene, member, Herb Mar. 10 Group, Eugene Garden Club.

Propagation and Planting-Ivan L. Newton of Corvallis, land-Mar. 17 scape specialist, Department of Horticulture, Oregon State College.

Mar. 24 Native Plants for Dry Places-Mrs. George Fisher of Springfield, president, Three Rivers Garden Club.

Mar. 31 Cuttings and Slips-H. C. Bateham of Portland, member, Hill Road Garden Club.

References for Special Reading in March

Clarkson, R. E. Herbs, Their Culture and Uses. Macmillan. 1942.

Fairburn, D. C. Plant Propagation for the Garden. Doubleday Doran. 1936.

Massachusetts Horticultural Society. Four Hundred Books for Amateur Gardeners. Author. 1946.

Mazza, Mrs. I. G. Herbs for the Kitchen. Little. 1947. Peck, M. E. A Manual of the Higher Plants of Oregon. Binfords. 1941.

Apr. 7 Beauty with Chrysanthemums—Discussion by members, Portland Chrysanthemum Society.

Apr. 14 Tree Peonies from Seed—Max Reeher of Hillsboro, peony grower.

Apr. 21 Summer Residents in Our Gardens—Mrs. Leslie Barton of Portland, member, Audubon Society.

Apr. 28 Garden Club Etiquette—Mrs. Walter E. Wilhelm of Portland, past president, Oregon Federation of Garden Clubs.

References for Special Reading in April

Portland Chrysanthemum Society. Chrysanthemums: How We Grow Them Out of Doors. Author. 1946.

Scott, E. L., and Scott, A. H. Chrysanthemums for Pleasure. Author. 1947.

Twining, Frances S. Bird Watching in the West. Metropolitan Press. 1931.

Wister, J. C. "Tree Peonies." Arnoldia. Arnold Arboretum, Harvard University. 1946.

May 5 Oregon's Native Pentstemons—Mrs. H. B. Van Cleve of Salem, president, Salem Garden Club.

May 12 Corsages Can Be Different—Discussion by members of the Dallas Garden Club.

May 19 Campanulas for All Purposes—Mrs. Corrinne Robison of Albany, secretary, Riverside Garden Club.

May 26 Pinks and Other Dianthus—Mrs. Elzie Reed of Astoria, vice president, North Coast District of the Federation.

References for Special Reading in May

Bailey, L. H. The Garden of Pinks. Macmillan. 1938.

Belcham, M. G. Corsages, January to December. Author. 1941.

Biddle, Dorothy and Blom, Dorothea. Flower Arrangement for Everyone.Barrows. 1947.Preston, I. "Campanulas for the Border." Canadian Horticulture and

Preston, I. "Campanulas for the Border." Canadian Horticulture and Home Magazine. July, 1946.

June 2 Native Plants of Southern Oregon—Mrs. S. B. Osgood of
Grants Pass, vice president, Siskiyou District of the Federation.

June 9 Horticulum 1 Writing Mrs. Draw Shapened of Particular 1 of State of the State

June 9 Horticultural Writing—Mrs. Drew Sherrard of Portland, staff member, The Oregonian.

June 16 Achieving Distinction in Flower Arrangement—Mrs. C. F. Gregg of Eugene, state radio chairman of the Federation.

References for Special Reading in June

Gilkey, H. M., and Powell, G. M. Handbook of Northwest Flowering

Plants. Metropolitan Press. 1936.

Rockwell, F. F., and Grayson, E. C. The Complete Book of Flower Arrangement for Home Decoration and Show Competition. American Garden Guide, Inc. and Doubleday. 1947.

Starker, Carl. Western Flower Arrangement. Binsfords. 1947.

Wilson, F. C. "Writing the Garden Article." Gardener's Chronicle of America. December, 1946.

The Clubwomen's Half Hour

Friday 2:00 p.m.

Presented by the

Oregon Federation of Women's Clubs

"Horizons of Tomorrow" will be the theme developed by the Oregon Federation of Women's Clubs in this 14th series of weekly broadcasts presented for 1948-49.

The world is calling for greater leadership and more definite action. Women's organizations, such as the Oregon Federation of Women's Clubs, have arranged more graphic and comprehensive educational information on not only local, but national and international problems, for the Clubwomen's Half Hour.

This program has been arranged by the federation's state radio chairman, Mrs. William A. Schoenfeld of Corvallis.

- Oct. 1 Know Your Federation—state president, Oregon Federation of Women's Clubs.
- Oct. 8 World Citizenship-Mrs. W. L. VanLoan, Corvallis.
- Oct. 15 UNESCO on the March—Mrs. Charles A. Ratcliff of Salem, UNESCO leader of the federation.
- Oct. 22 Public Health Measures—Mrs. Walter Adrion of Corvallis, executive secretary, Benton County Public Health and Tuberculosis Association.
- Oct. 29 Peace Through Understanding—John Swarthout of Corvallis, acting head of Political Science, Oregon State College.
- Nov. 5 Freedom from Want—Mrs. George Buxton, past president, Corvallis Women's Club.
- Nov. 12 Road to Freedom Through the Medium of Books—Eleanor Stephens of Salem, state librarian.
- Nov. 19 Let Us Give Thanks for Freedom—The Reverend Charles Scott Neville, rector, Corvallis Episcopal Church.
- Nov. 26 The Brotherhood of Man—Mrs. George Thomas, director of social relations, Portland Council of Churches.
- Dec. 3 Rights of Women—David C. Duniway of Salem, archivist, Oregon State Library.
- Dec. 10 Books for the World of Tomorrow—William Carlson of Corvallis, director of libraries, State System of Higher Education.
- Dec. 17 Tidings and Traditions of Yuletide—Dr. Donald Wells of Corvallis, professor of Philosophy and Religion, Oregon State College.
- Dec. 24 "Virginia's Letter to Santa Claus"—Annual Christmas play by the KOAC players.
- Dec. 31 Looking Out My Window—Mrs. W. C. Giersbach of Forest Grove, American Home and Bible Study Chairman of the federation.
- Jan. 7 New Horizons—Roundtable discussion led by Mrs. Grant Pyatt, vice president, Corvallis Junior Women's Club.
- Jan. 14 Youth on the March—Mrs. John Catlin of Portland, vice president, Oregon Prison Association.

- Jan. 21 Pioneer Ministers—Dan W. Poling of Corvallis, dean of men, Oregon State College.
- Jan. 28 The Tomorrow of a New Year—Mrs. Wm. A. Schoenfeld of Corvallis, state radio chairman of the federation.
- Feb. 4 A Red Letter Day Contribution—Lutie E. Cake of Portland, chairman, Board of Scholarship Loan and Fellowship Fund for the federation.
- Feb. 11 The Lincoln Reader—Mrs. Paul Gathercoal, member, Corvallis Women's Club.
- Feb. 18 How Women Can Help Make a Better Society—Roundtable discussion led by Mrs. Clarence Hines of Eugene, education chairman of the federation.
- Feb. 25 "Hope of Earth" by Margaret Runbeck—Reviewed by Mrs.
 George Rossman of Salem, fine arts chairman of the federation.
- Mar. 4 The Struggle for Justice as a World Force—Mrs. Frederick Young of Portland, state legislative chairman, Oregon Congress of Parents and Teachers.
- Mar. 11 World Affairs—Roundtable led by Charles P. Schleicher, professor, Political Science, of the University of Oregon.
- Mar. 18 Women of Germany—Then and Now—Mrs. James T. Brand of Salem, and Mrs. Wm. A. Schoenfeld of Corvallis, state radio chairman of the federation.
- Mar. 25 Across My Desk—Mrs. Virginia Kletzer of Portland, public welfare chairman of the federation and executive-secretary, American Cancer Society.
- Apr. 1 Bird Migration—Mrs. Alfred J. French of Dayton, conservation chairman of the federation.
- Apr. 8 Declaration and Pledge—Mrs. Buena Maris Mockmore of Corvallis, former dean of women, Oregon State College.
- **Apr. 15 Freedom Is Everybody's Job**—Mrs. Saidie Orr Dunbar of Portland, executive-secretary, State Tuberculosis Association.
- Apr. 22 Youth Cashes in on Freedom—Roundtable discussion led by Mrs. Tracy Johnson of Corvallis, executive-secretary, Round Table (student group), Oregon State College.
- Apr. 29 My Faith—Dr. E. W. Warrington of Corvallis, professor of Philosophy and head of the Department of Religious Education, Oregon State College.
- May 6 "Mother o' Mine"—Mrs. Dean Walker of Independence, past regional vice president, Oregon Congress of Parents and Teachers.
- May 13 White Gold of America—William A. Schoenfeld, dean of Agriculture and director, Extension Experiment Station, Oregon State College.
- May 20 The Calculated Risk—Mrs. Estrill Brunk, president, Salem Women's Club.
- May 27 Those We Honor—The Reverend R. D. Bulkley of Corvallis, pastor, Corvallis Federated Churches.
- June 3 Building for the Future—Dr. Eva Seen of Corvallis, director, Women's Physical Education, Oregon State College.

Special Event Broadcasts

KOAC attempts to bring to the people of Oregon a comprehensive coverage of all special events on the campuses of the State College and the University and outstanding features in other parts of Oregon. These broadcasts include: sports in season at Oregon State College and the University of Oregon, assemblies and convocations, special lectures and conferences, social functions, banquets, and agricultural meetings and fairs around the state.

Grand Opera Tonight

KOAC is happy to invite you to its fall Opera season. It is scheduled each Saturday evening at 7:00. Operas to be heard are:

October 3 Carmen

10 Othello

17 The Barber of Seville

24 The Marriage of Figaro

31 Cavalleria Rusticana Pagliacci

November 7 Manon

14 Tosca

21 Tannhauser

28 Rigoletto

December 5 Faust

12 Die Walküre

19 Aida

26 The Magic Flute

Other Programs of Fine Music

KOAC has assembled one of the finest libraries of recorded music obtainable and features programs of the world's great music, as well as lighter concert and western types. Schedules of Music of the Masters and other classical music programs are arranged in advance. Preview announcements of these programs are available to listeners on request. A card addressed to KOAC will bring these music schedules to you regularly.

For lovers of the world's great symphonic and vocal music there are the Concert Hall program between 11:15 and 12:00 noon, Music of the Masters each afternoon from 3:15 to 4:00 o'clock, and Music That Endures at 9:00 each evening except Saturday, when it is replaced by Grand Opera Tonight beginning at 7:00 o'clock.

Consult the KOAC Weekly Schedule on pages 22 and 23 for other types of music broadcasts.

BEAVER Coed Weekly

SATURDAY, 10:05 a.m.

Publishers

Associated Women Students of Oregon State College

President

Anne Girod

Editor

Marcia Smead

Reporters

Ann Lienkaemper Nancy Judges Nancy Rogers Annie Jean Jarvis Carol Crowther Shirley Wyss Pat McHugh Mary Louise Allen June Nesselrod

Advisory Board

The Staff of KOAC

Broadcast Rights Reserved by the Associated Women Students of the Oregon State College campus. Subscription rate: a listening ear tuned to KOAC, the state-owned station, on Saturday mornings, 10:15 to 10:30 o'clock.

Editorially Speaking

Student Comments What Everyone's Reading Letters to the Editor Story of the Week

Beaver Bits . . .

News from the Campus Campus Traditions On the Social Calendar

Teen Tips . . .

What, When, and How to do it Careers in the Making

Personality Plus . .

Meet the People (College and high school)

Fashion Right . . .

Hints for the well groomed

Musical Memories . . .

Notes that Sing

The Beaver Coed Weekly is a living magazine of the hopes, activities, problems, and accomplishments of a typical campus designed for weekly distribution to high school girls of the State of Oregon. Suggestions for beauty, ideas for adventure, rules of etiquette, tips on careers, and coed news are to be found between the covers of this radio magazine.

Address all correspondence to Beaver Coed Weekly, care Radio Station KOAC, Corvallis

You Are Invited to Organize or Join a Radio Study Group

KOAC believes in listeners talking things over—discussing the pros and cons of ideas raised by the person broadcasting—for then more intelligent and satisfying action is likely to result. A program so treated yields infinitely more worthwhile returns than one to which a person merely listens. Without the stimulation of discussion a listener is so apt to let the ideas "go in one ear and out of other." Concurring in this theory are the Oregon Congress of Parents and Teachers and the Oregon Federation of Garden Clubs. These two organizations have so planned their programs that individuals who wish to gain the most possible from the broadcasts may join with others of the same mind. The two programs developed for study groups are:

Psychology of the Family (see details on page 8).

The Home Garden Hour (see details on page 14).

Either or both may be used by any group of interested Oregonians that wishes to organize.

How to Organize a KOAC Radio Study Group

Any group of at least 5 persons may enroll as a study group. To be officially enrolled the group must agree to meet regularly at least once a month to listen and discuss the radio program, send in a list of members and officers, and make a monthly report on a blank provided by KOAC. Enrollment blanks may be obtained from local radio chairmen, the state officer of either organization planning these programs, or from KOAC, Corvallis.

Individuals unable to join with others for discussion are cordially invited to indicate their desire for a set of report blanks and to send in their comments

and questions monthly.

How KOAC Radio Study Group Operates

On the day of the program (Tuesday or Thursday for the PTA series; Thursday for the Garden Club series), the group meets where there is a radio, calls the meeting to order about 30 minutes ahead of the broadcast, conducts preliminary business, and then tunes in the KOAC program.

At the close of the broadcast the leader of the study group turns off the radio and proceeds to open the meeting to a discussion of the lecture and of any of the references suggested in this booklet along with each program outline.

Reading material may have been assigned in advance of the meeting.

Immediately following the meeting, the club secretary or the chairman fills in the report blank and returns it to KOAC. In addition to calling for any questions on which the group would like further information, the blank asks for data on the kind of radio reception available on the broadcast that day, the group's opinion of the program as given, and any suggestions for changes. Sending in this report is the one obligation of the radio study group.

Further information on the organization and operation of a radio study

group may be obtained by writing to KOAC, Corvallis, Oregon.

5000 Watts *Weekly Programs From Radio Station KOAC

	MONDAY		TUESDAY		WEDNESDAY
10:00	The News	10:00	The News	10:00	The News
10:15	Especially for Women (Chats with Home Ex- tension Specialists, 10:45)	10:15	Especially for Women Psychology of the Family (Oregon PTA)— 10:30	10:15	Especially for Women
11:00	Oregon School of the Air Excursions in Science	11:00	Oregon School of the Air The Starry Skies	11:00	Oregon School of the Air The Boy Next Door
11:15	The Concert Hall	11:15	The Concert Hall	11:15	The Concert Hall
12:00	The News	12:00	The News	12:00	The News
12:15	Noon Farm Hour Market Reports (12:30)	12:15	Noon Farm Hour Market Reports (12:30)	12:15	Noon Farm Hour Market Reports (12:30
1:00	Ride 'em Cowboy	1:00	Ride 'em Cowboy	1:00	Ride 'em Cowboy
1:15	Oregon School of the Air Land of Make Believe	1:15	Oregon School of the Air The News Watch	1:15	Variety Time
		1:30	Health and Physical Fitness	1:30	This Day
1:35	Kern and Sloop			1.45	M. I. de T.
1:45	Melody Lane	1:45	Melody Lane	1:45	Melody Lane
2:00	Northwest Frontiers (1st and 3d) Let's Get Acquainted (2d and 4th)	2:00	Keep Mentally Healthy (1st) The World Is Our Affair (2d and 4th) Nursing Information (3d)	.2:00	A Woman of Influence
2.20	Memory Book of Music	2:30	Memory Book of Music	2:30	Memory Book of Music
2:30	Great Moments in Oregon History	2:45	Oregon School of the Air What's That Word?	2:45	Oregon School of the Air Stories That Live
3:00	The News	3:00	The News	3:00	The News
3:15	Music of the Masters	3:15	Music of the Masters	3:15	Music of the Masters
4:00	Oregon Reporter	4:00	Oregon Reporter	4:00	Oregon Reporter
4:15	Keyboard Classics	4:15	Favorite Hymns	4:15	Proudly We Hail
4:30	The Capitol Story	4:30	World of Tomorrow		
4:45	Children's Theater	4:45	Children's Theatre	4:45	Children's Theater
5:00	On the Upbeat	5:00	On the Upbeat	5:00	On the Upbeat
5:50	550 Sports Club	5:50	550 Sports Club	5:50	550 Sports Club
6:00	The News	6:00	The News	6:00	The News
6:15	Dinner Melodies	6:15	Dinner Melodies	6:15	Dinner Melodies
6:30	Music of Czechoslovakia	6:30	'Round the Campfire	6:30	Headlines in Chemistry
				6:45	Guest Star
			TI	7:00	Farmer's Union
7:15	Evening Farm Hour Market Reports (7:15)	7:15	Evening Farm Hour Market Reports (7:15)	7:15	Evening Farm Hour Market Reports (7:15)
8:00	UO School of Journalism	8:00	Oregon Forum	8:00	Radio Shorthand Contest
8:15	Campus Recital	8:30	Errands of Mercy	8:30	Veteran's News Review
8:45	World in Review	8:45	The News	8:45	The News
9:00	Music That Endures	9:00	Campus Headlines	9:00	Music That Endures
		9:30	Music That Endures		The state of the s
9:45	Evening Meditations	9:45	Evening Meditations	9:45	Evening Meditations

^{*} KOAC Special Events Department also features collegiate sports in season from the University of Oregon and Oregon State College as well as lectures, convocations, and other events of campus and state-wide interest and importance. Watch the daily press and listen to KOAC for

the State-Owned Station, Corvallis, Oregon

550 Kilocycles

4	THURSDAY		FRIDAY	L riv	SATURDAY
10:00	The News	10:00	The News	10:00	
				10:05	
10:1	Especially for Women Calling Mrs. Oregon (10:30)	10:15	Especially for Women This Happened Today (10:30)		
				10:30	Especially for Women Chats with Home Ex tension Specialists (10:45)
11:00	Magic Casement Stories	11:00	Oregon School of the Air Nature Trails	11:00	The Concert Hall
11:15		11:15	The Concert Hall		
12:00		12:00	The News	12:00	The News
12:15	Market Reports (12:30)	12:15	Noon Farm Hour Market Reports (12:30)	12:15	Noon Farm Hour Market Reports (12:30)
1:00	- Comboj	1:00	Ride 'em Cowboy	1:00	Ride 'em Cowboy
1:15	Oregon School of the Air Let's Sing, America	1:15	Oregon School of the Air Tell a Story (1:15) Our Everyday Things (1:25)		
			(2123)	1:30	Voice of the Army
1:45	Melody Lane	1:45	Melody Lane	1:45	Melody Lane
2:00	Home Garden Hour	2:00	The Clubwomen's Half Hour	2:00	Traffic Safety
	Nr			2:15	Pan-American Rhythms
2:30	Memory Book of Music Oregon School of the Air Adventures in Research	2:30 2:45	Memory Book of Music US Marine Band	2:30	Memory Book of Music
3:00	The News	3:00	The News	2.00	
3:15	Music of the Masters	3:15	Music of the Masters	3:00	Science News of Week
4:00	University Hour	4:00	Oregon Reporter	3:15	Music of the Masters
5:00	On the Upbeat	4:15	Strictly Jazz		
		4:30	Kern and Sloop		
5:45	OSC Studio Orchestra	4:45	Children's Theater	4:45	Children's Theater
		5:00	On the Upbeat	5:00	On the Upbeat
		5:50	550 Sports Club	5:50	550 Sports Club
6:00	The News	6:00	The News	6:00	The News
6:15	Dinner Melodies	6:15	Dinner Melodies	6:15	International Hour
0.30	'Round the Campfire	6:30	Music of Czechoslovakia		
7:15	Evening Farm Hour Market Reports (7:15)	7:15	Evening Farm Hour Market Reports (7:15)	7:00	Grand Opera Tonight
8:00	Psychology of the Family	8:00	Research Report		
			Here's to Veterans		
8:30	This Is Forestry		Great Songs		
8:45	The News		The News	8:45	The News
9:00	Music That Endures	9:00	Music That Endures		Dance Parade
9:45	Evening Meditations	9:45	Evening Meditations		

announcements of these special broadcasts on your state-owned station. Be sure that you are on the KOAC mailing list to receive bulletins and announcements.

About KOAC

KOAC is Oregon's public-owned radio station of which the State Board of Higher Education is the managing agency. The station is located at Corvallis, Oregon, on the campus of Oregon State College, the licensee and operator of the physical plant. The General Extension Division of the State System of Higher Education directs the program service. Program talent is drawn from Oregon State College, the University of Oregon, the Oregon colleges of education and from various departments of the state government. In addition, various other public agencies, organizations, and individuals contribute frequently to its broadcasts.

On the air 10 a.m. to 10 p.m. daily except Sunday.



550 Kilocycles-5,000 Watts

Oregon State System of Higher Education LEAFLET SERIES

Number 376, Part 1 Issued Semimonthly

September 1, 1948

Entered as second-class matter December 24, 1932, at the post office at Eugene, Oregon, under Act of August 24, 1912, with points of additional entry at Ashland, Corvallis, La Grande, and Monmouth.

Published by Oregon State Board of Higher Education Scanned from the National Association of Educational Broadcasters Records at the Wisconsin Historical Society as part of "Unlocking the Airwaves: Revitalizing an Early Public and Educational Radio Collection."



A collaboration among the Maryland Institute for Technology in the Humanities, University of Wisconsin-Madison Department of Communication Arts, and Wisconsin Historical Society.

Supported by a Humanities Collections and Reference Resources grant from the National Endowment for the Humanities









